

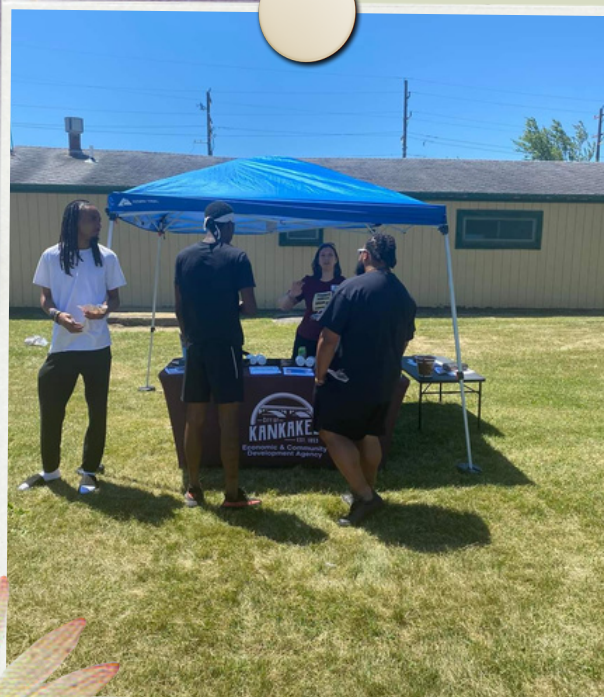
Community Development Committee Director's Report July 5, 2022



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June 2022 ECDA Community Outreach Monthly Report

Prepared by:
Samantha Rocknowski
as of 6/27/2022



June Outreach Events

Starting a Business 101

Tuesday, June 7

This workshop gave an overview the City's business services. Attendees were able to ask questions about operating a local business.

Kankakee Farmers Market Saturday, June 11

The ECDA had a table at the Kankakee Farmers Market from 8am to 12pm to share information about our programs as well as upcoming events.

Neighborfest Saturday, June 11

This community event took place at Pioneer Park! Thank you to KFD, KPD, Brother George's BBQ, KVPD, the Martenezs, NAACP, Project Re:Cycle, Mayor Curtis, and Alderpeople Baron, Jones, Johnson, Lewis, O'Brien.



June Outreach Events

Black on Track Thursday, June 16

This event was part of a series of Juneteenth events. It included networking, business information, and a celebration of Black businesses!

Freedom Festival Saturday, June 18

The Juneteenth Freedom Festival is held annually at Pioneer Park.

Neighborfest Saturday, June 25

This community event took place at Jeffers Park! Thank you to KFD, KPD, Mi Casa, KVPD, Project Re:Cycle, Peggy Mayer, and Alderpeople Marczak, O'Brien, and Swanson.



June Outreach Events

Neighborhood Walks Initiative June 3, 17, and 24

The ECDA walks a neighborhood to connect with residents and share ECDA program information each Friday (weather permitting) at 2pm. Thus far we have had the Salvation Army, Aunt Martha's Clinic, United Families of Kankakee, Riverside, Ascension, Duane Dean, Prairie State Legal Services, Project Sun, KCCSI, and the State's Attorney's Office join us along with the Kankakee Police and some of the alderpeople!





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FILM NEGATIVE



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Neighborhood Walks Initiative

We knocked
on 336 doors
in June!



Additional Outreach

Kankakee County Chamber of Commerce Ambassador Meetings

Next meeting Tuesday, July 12

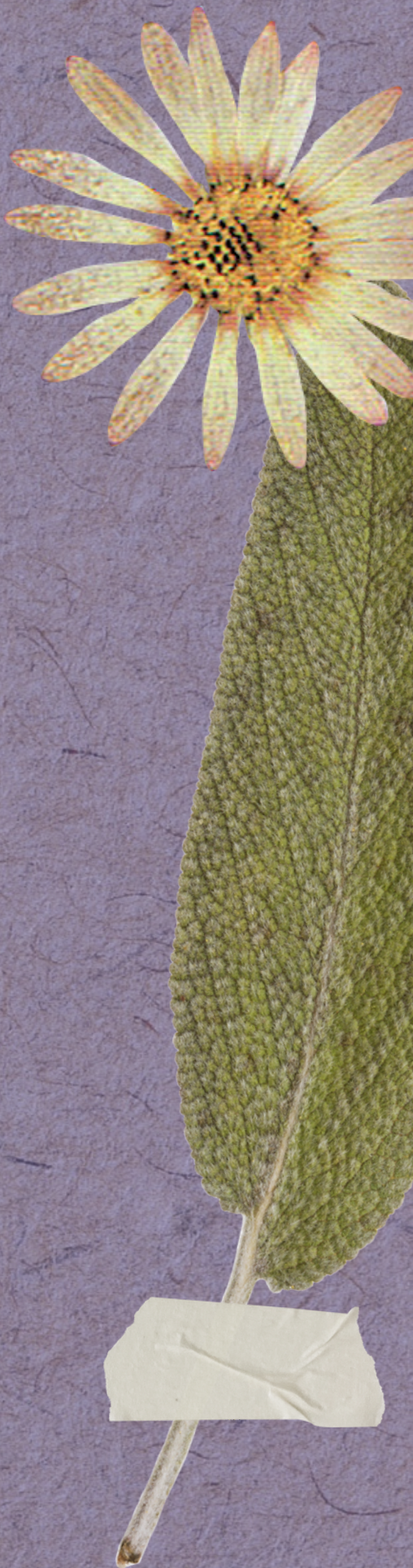
Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings Thursday, June 2

The ECDA has a staff member as president and secretary of this group and they are able to share City/ECDA updates.

Kankakee County Hispanic Partnership Meetings *Friday, June 24 meeting canceled*

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.



Additional Outreach

Kankakee County Community Outreach Meetings

Wednesday, June 8

Professionals in communication outreach roles have been meeting together to share information and support each others' local events.

Strong Neighborhoods - Elm House Steering Committee Meetings

June meeting canceled - no July meeting

This committee has representatives from the City, KSD111, United Way, and residents of the 2nd and 6th wards. The house is at 591 S Elm St and you can stay up to date by joining the Facebook group - facebook.com/groups/elmhouse.



Media and Online Outreach

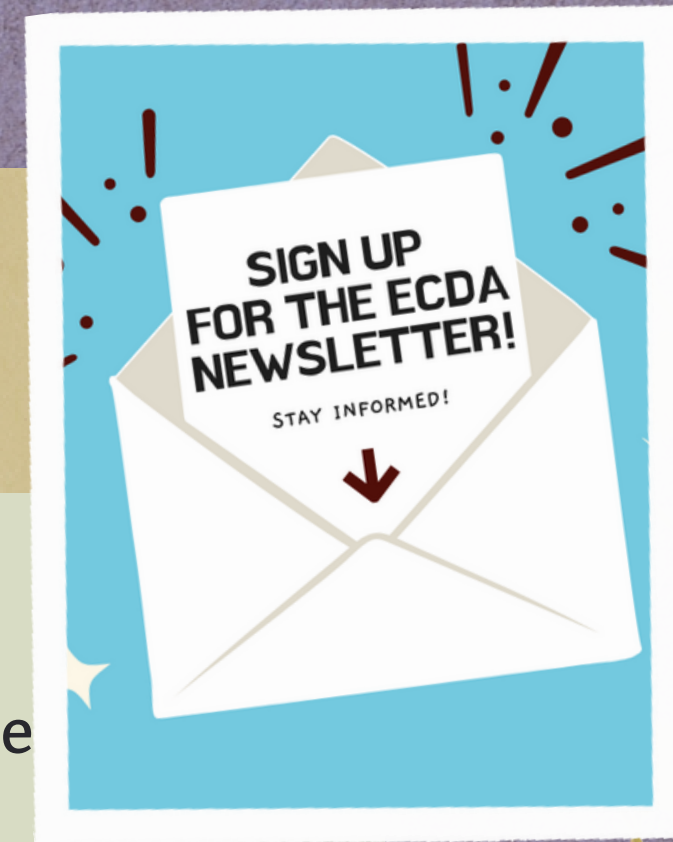
ECDA Monthly Update Email

The ECDA monthly update email has a contact list of 763 subscribers. Anyone can sign up for this email list. Please share social media posts encouraging people to sign up! The direct link for the sign up form is <http://eepurl.com/ham1yr>.

Successfully Sent: June English newsletter on 6/21 to 756 people
Open Rate: 33.9% - 252 opened

New Contacts:

6 gained from signup link on social media posts in the last month
5 gained from form embedded on ECDA homepage in the last month



Media and Online Outreach

Press/Media Numbers, Social Media and Online Engagement

ECDA-related social media posts

50 posts between May 27 and June 26

Facebook Followers = 7,600

Instagram Followers = 1,873

Twitter Followers = 1,430

Website Views for May (through 26th):

New Visitors = 395 Total Page Views = 1,813 Program landing page = 307





Media and Online Outreach

Daily Journal Articles:

6/9 - City of Kankakee hosting first

Neighborfest Saturday

6/14 - Black business conference held

Thursday

6/20 - City of Kankakee hosting second

Neighborfest June 25





Media and Online Outreach

Press Releases:

6/7 - The Citizens Advisory Board

Presents Neighborfest this Saturday at
Pioneer Park

6/14 - First Annual Black Business
Conference This Thursday

6/16 - The Citizens Advisory Board
Presents Neighborfest at Jeffers Park on
Saturday, June 25th



Upcoming Events

Starting a Business 101 Workshop Tuesday, July 5 ECDA Conference Room at 530pm

This workshop will have an overview the City's business services. Residents should come with their questions about operating a local business.

Homebuyers Workshop Thursday, July 7 ECDA Conference Room at 530pm

Attendees will learn the starting phases of the homebuying process and have the opportunity to have their questions answered.



Anticipated Upcoming Events



Kankakee Farmers Market
Saturday, July 9
8am to 12pm

The ECDA will have a table at the Kankakee Farmers Market once a month all season to share information about our programs and upcoming events!

Hispanic Business Meeting
Tuesday, July 12
Library Auditorium at 530pm

This meeting is ideal for Spanish-speaking members of the business community. There will be business resources shared and questions answered.



Upcoming Events

Citizen's Advisory Board
Tuesday, July 12
ECDA Conference Room at 630pm

The Citizen's Advisory Board (CAB) meets monthly.

The Citizen's Advisory Board has OPEN SEATS. If you know someone who may be interested in serving their community in this way, please share the CAB application with them! It can be found at **<https://ecda.citykankakee-il.gov/cab-app.php>**. Please also share the social media posts!

Summerfest
Saturday, July 23
Pioneer Park from 3pm to 7pm

6th and 7th Ward Meetings - TBD



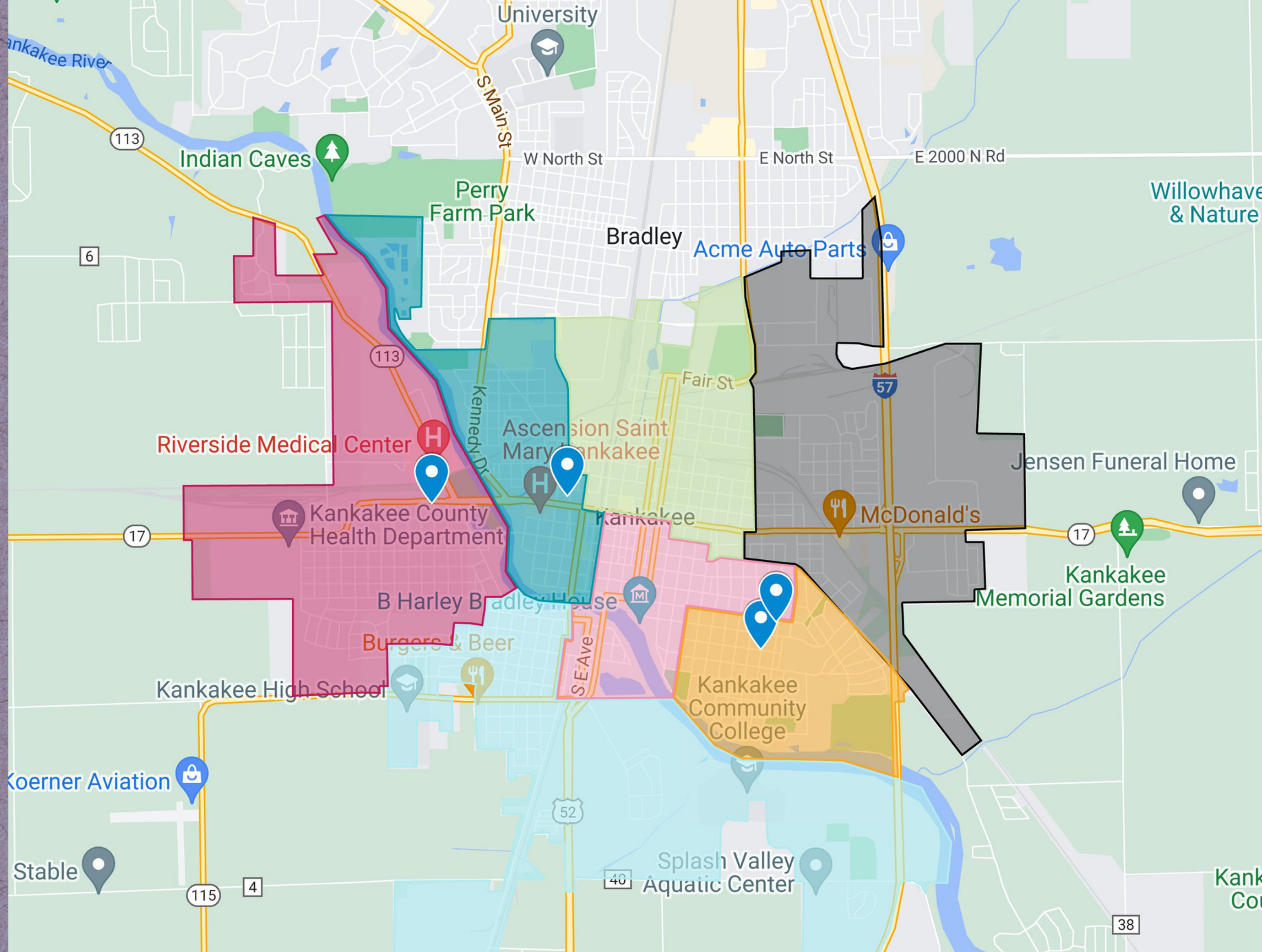
Program Update

Kankakee wards

- 1st ward
- 2nd ward
- 3rd ward
- 4th ward
- 5th ward
- 6th ward
- 7th ward

LEAD projects

- All items



Single Family Rehab Program

- 0 Applications Approved*
- 0 Projects Completed
- 0 Projects in Process
- 70 waitlist

Lead

- 12 Applications Approved*
- 4 Projects Completed
- 1 Projects in Process
- 134 applications since 2018

Single Family Rehab

- 0 Applications Approved
- 0 Projects Completed
- 0 Projects in Process
- 45 waitlist

Rental Rehab Program

- 10 Applications Approved
- 0 Projects Completed
- 1 Projects in Process
- 8 waitlist

KARPPS

- 24 Applications Distributed
- 7 Returned Completed
- Awaiting Allocations Approval from Council
- 10 Organizations Preparing for Next Funding Round

****updated as of 6/27/2022**

HAP

- 0 Applications Approved
- 0 Projects Completed
- 0 Projects in Process
- 3 waitlist

MIRA Program

- 10 Applications Approved
- 0 Projects Completed
- 0 Projects in Process
- 12 waitlist

Healthy Homes

- 3 Applications Received
- Awarded \$1.4 million
- In Program Negotiation
- Waiting for Program Training
- Hiring HH Coordinator

Land Bank

- Organizational Start Up
- Regular Board Meetings
- Need to spend grant \$
- Landbank service agreement needs approval

Strong Communities

- Added APP \$37,500.00
- Coordinate with LB Grant
- Budgeting for DPW activities

R3 Grant

- Grant ended in March
- completing close out process now
- copies of Housing Study available

****updated as of 6/27/2022**



Thank You